

# The Whale

- OPERATION CLEAN-UP
- OCEAN DIVERSITY PROTECTION
- RAISING AWARENESS CAMPAIGN IN SCHOOLS

## OBNL

- WWF
- GREENPEACE
- DAVID SUZUKI

## WAIL (ACRONYM)

Wonderful  
Animals  
IN  
Liberty

## Mission

To STOP THE DEGRADATION OF OUR NATURAL ENVIRONMENT AND build a FUTURE in which HUMAN'S live IN HARMONY WITH NATURE. IN ORDER TO ACHIEVE THIS MISSION, WE FOCUS OUR EFFORTS ON Biodiversity.

**White**  
REFLECTS light AND CONTAINS ALL WAVELENGTHS OF visible light.

**Black**  
Absorbs light AND is THE ABSENCE OF COLOUR.

### PRIMARY colours

- PRIMARY yellow
- MAGENTA (RED)
- CYAN (BLUE)

### SECONDARY

- ORANGE
- GREEN
- VIOLET

